



# QLD TOUCH FOOTBALL UNIFORM GUIDELINES

VERSION 2.0 - AUGUST 2020





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## INTRODUCTION

NRL Touch Football is the trading name of Touch Football Australia (TFA), the governing body of Touch Football in Australia.

NRL Touch Football QLD is the brand name of Queensland Touch Football Association (QTF), the governing body of Touch Football in Queensland (QLD).

The NRL Touch Football QLD Logo remains the property of TFA and the Australian Rugby League Commission. QTF has permission to sub-license this logo on behalf of TFA.

The following NRL Touch Football QLD Uniform Guidelines are an extension of the TFA Uniform Guidelines created specifically for QLD. They have been established to provide consistency and a standardised approach to all QLD and affiliated entities team uniform and apparel orders.

All QTF logos are subject to QTF Apparel Licensing regulations. Any use without licensed approval is strictly prohibited. No merchandise and/or equipment can be created by Apparel Licensees as this is not included in the Apparel Licensing Agreement.

The purpose of this resource is to educate manufacturers and partners and to enhance our sport through aesthetic creativity, consistency and design of uniforms that uphold the high standards of our sport.

These guidelines are designed to control the QTF brand image and provide clarity and education of these requirements for staff and approved apparel licensee sales representatives and designers to ensure the minimisation of errors through uniformed logo sizing and positioning.

The guidelines must be consulted for every QTF order and any variations to the set uniform regulations must be approved in writing by an authorised QTF staff member prior to production.

It is the responsibility of designers / manufacturers to ensure compliance to these guidelines.

**Please note, for all NRL Touch Premiership, National Touch League and National Youth Championships team uniforms, the TFA Uniform Guidelines are applicable and these uniforms are subject to the TFA Licensing Program.**





## ON FIELD UNIFORM DESIGNS

### 1.1 LOGO POSITIONING AND SIZING

The following on field playing kit guidelines are the standardised design and specifications for **ALL** uniforms and must be adhered to at all times.

Logo measurements listed herein are the maximum sizes permitted per garment. They can be resized to fit providing they do not exceed the maximum measurement. It is the responsibility of the manufacturer to ensure compliance with these guidelines. Non-compliance may result in the removal of an apparel license.

#### Authorised logo placement: On Field Gear

Note: the below highlights logo positioning only and is not reflective of styles, fabric or designs. Not to scale.

#### MALE

##### FRONT VIEW



##### REAR VIEW



#### FEMALE (OR SINGLET)



RIGHT LEFT





LOGO DESIGNATION	PLACEMENT	MALE MAXIMUM SIZING (MM)	FEMALE* MAXIMUM SIZING (MM)
<b>FRONT OF JERSEY SPECIFICATIONS</b>			
NRL QTF Logo	FRONT (Right side)	88mmH x 65mmW	75mmH x 55.5mmW
Entity Logo (i.e. Affiliate)	FRONT (Left side)	88mmH x 65mmW	75mmH x 55.5mmW
Front of Jersey Partner or Entity Design	FRONT (Centre)	200mmH x 300mmW	120mmH x 240mmW
Apparel Logo	FRONT (Top centre or shoulder)	60mmW	60mmW
Sleeve Partner	Sleeves	90mmH x 140mmW	n/a
<b>REAR OF JERSEY SPECIFICATIONS</b>			
Playing Number	Centre of Jersey	200mmW (8")	200mmW (8")
Entity/NRL QTF Logo within Playing Number (i.e. Affiliate)	Centre bottom within each playing number	20mmW	20mmW
Partner/National or Entity Logo	Top of Jersey, centred above playing number	120mmH x 300mmW	100mmH x 240mmW
Partner	Bottom of Jersey (below playing number)	150mmH x 300mmW	120mmH x 240mmW
<b>FRONT OF SHORTS SPECIFICATIONS</b>			
NRL QTF Logo	FRONT (Right side) (Side also permitted)	75mmH x 55.5mmW	75mmH x 55.5mmW
Entity/Partner Logo (i.e. Affiliate)	FRONT (Left side) (Side also permitted)	70mmH x 120mmW	70mmH x 80mmW
Apparel Logo	FRONT (right side) min. 20mm clearance above NRL QTF logo required)	60mmW	60mmW
<b>REAR OF SHORTS SPECIFICATIONS</b>			
Partner Logo	BACK (Right and Left side)	70mmH x 120mmW	70mmH x 80mmW

**Note: The NRL QTF logo must not be placed in any other position other than the authorised positions outlined above.**

\*or singlet design





## 1.2 NRL QTF LOGO SIZING

The following size specifications of the NRL QTF Logo apply on all uniforms.



\*Not to scale.

The flat version of the NRL QTF logo shown here must be used on embroidery

The specification of logos for off field uniform items follows on field sizing measurements. Off field uniform designs vary and are outlined in section 2. The QTF visual reference guidelines are to be applied regarding correct colour usage of entity logos on garments.

Written approval from QTF must be received to alter the colour of the NRL QTF logo (outside of positive and negative applications).

Note: Dimensions are the maximum permitted size.





## OFF FIELD UNIFORM DESIGNS

### 2.1 LOGO POSITIONING AND SIZING

ITEM	NRL QTF LOGO SPECIFICATIONS	ENTITY LOGO SPECIFICATIONS	PARTNER LOGO SPECIFICATIONS	APPAREL LOGO SPECIFICATIONS
<b>Polo Shirt or T-Shirt or Long Sleeve Shirt</b>	Placement: Right Front Men's Sizing: 88mmh x 65mmw Ladies' Sizing: 75mmh x 55.5mmw	Placement: Left Front Men's Sizing: 88mmh x 65mmw Ladies' Sizing: 75mmh x 55.5mmw	Placement: Sleeves Sizing: 90mmh x 140mmw (20% reduction for Ladies)	Placement: Right Shoulder or Front Centre Sizing: 60mmw
<b>Off Field Shorts</b>	Placement: Right Front Men's & Ladies Sizing: 75mmh x 55.5mmw	Placement: Left Front Men's Sizing: 70mmh x 120mmw Ladies Sizing: 70mmh x 80mmw	Placement: Left/Right back or front left above entity logo Men's & Ladies Sizing: 70mmh x 80mmw	Placement: Right front (min 20mm above NRL QTF Logo) Men's & Ladies Sizing: 60mmw
<b>Jumper</b>	Placement: Right Front Men's Sizing: 88mmh x 65mmw Ladies' Sizing: 75mmh x 55.5mmw	Placement: Left Front Men's Sizing: 88mmh x 65mmw Women's Sizing: 75mmh x 55.5mmw	Placement: Sleeves Sizing: 90mmh x 140mmw (20% reduction for Ladies)	Placement: Right shoulder or top centre Men's & Ladies Sizing: 60mmw
<b>Jackets</b>	Placement: Right Front Men's Sizing: 88mmh x 65mmw Ladies' Sizing: 75mmh x 55.5mmw	Placement: Left Front Men's Sizing: 88mmh x 65mmw Women's Sizing: 75mmh x 55.5mmw	Placement: Left front below entity logo	Placement: Right shoulder or top centre Men's & Ladies Sizing: 60mmw
<b>Tracksuit Pants</b>	Placement: Right Front (under pocket) Men's Sizing: 88mmh x 65mmw Ladies' Sizing: 75mmh x 55.5mmw	Placement: Left Front (under pocket) Men's Sizing: 88mmh x 65mmw Ladies' Sizing: 75mmh x 55.5mmw	Placement: Left front below entity logo	Placement: Right front above NRL QTF logo Men's & Ladies Sizing: 50mmh x 55.5mmw
<b>Caps / Hats</b>	n/a	Placement: Front Centre Sizing: 60mmh x 40mmw	Placement: Left front below entity logo	n/a

#### Training Shirts / Singlets

As a general rule logo positioning should adhere to on field playing uniform specifications.





## COLOURS AND VISUAL GUIDELINES

The QTF Visual guidelines must be utilised in conjunction with this document. If you do not have a copy of these guidelines, please contact QTF.

The guidelines are also available on the [QTF Website > documents and policies page](#).



The QTF Visual Guidelines outline:

- Correct CMYK colours for the suite of NRL QTF logo.
- Appropriate use of gradient or flat variants of the NRL QTF logo.
- Overarching brand principles.





